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## 2011 – 2013 DCI Annual Conference Locations

**DEADLINE FOR PROPOSALS: July 30, 2010 AT 5 PM**

### Request for Proposals

Downtown Colorado, Inc. (DCI) is searching for locations for the 2011 through 2013 state-wide annual conferences on downtown and commercial district revitalization, as well as the Governor's Awards for Downtown Excellence ceremony.

#### General Conference Information:

- Past Conferences have been held:

2010 – Downtown Glenwood Springs	2005 – Downtown Durango
2009 – Downtown Colorado Springs	2004 – Downtown Fort Collins
2008 – Downtown Steamboat Springs	2003 – Downtown Montrose
2007 – Downtown Pueblo	2002 – Downtown Colorado Springs
2006 – Downtown Greeley	2001 – Downtown Boulder
- 2-plus day conference filled with educational sessions, mobile workshops, tours, networking opportunities and entertainment
- General Schedule (Please note that the annual conference format is being reviewed by our organization. The schedule listed below is a sample based on past years and changes that are likely to occur):
  - Day One: Mobile workshops, local event, welcome reception
  - Day Two: Welcome and opening plenary sessions, concurrent break-out sessions  
Governor's Awards for Downtown Excellence Ceremony (evening gala event)
  - Day Three: Closing plenary session, concurrent break-out sessions
  - Governor's Awards for Downtown Excellence Ceremony (evening gala event at end of day 2)
- Conference Attendance: Approximately 200 professionals involved in downtown and commercial district revitalization
- Governor's Awards Ceremony Attendance: Approximately 250 (includes conference attendees)

#### Benefits to the Host Community:

- Spotlight your community and your revitalization projects through conference tours and sessions
- Attract 150–200 creative community revitalization professionals to your location
- Build involvement of local officials and businesses
- One-page ad in the conference program and logo placement in conference collateral materials as a primary conference sponsor
- Host the Lieutenant Governor, presenter of the Governor's Awards for Downtown Excellence

#### Requirements of Conference Host (local community):

- Identify a conference venue and lodging venue for the conference (DCI focuses on downtown or traditional neighborhood business district revitalization so preference will be given to these types of locations)
- Assist DCI in conference and session content planning (utilize our conference to tout your success in downtown revitalization)
- Assist DCI in making necessary logistical arrangements
- Guarantee a minimum of \$5,000 in cash sponsorships from local supporters
- Provide narrative and photos for marketing the location/community
- Have local volunteers available
- Help us to create a FUN and INVITING atmosphere for the conference participants
- Current DCI member

Send proposals to DCI, 240 S. Broadway, Ste 201, Denver, CO 80209 by July 30, 2010. For questions please call 303.282.0625