

Young Entrepreneur Session - Friday, October 7, 2011  
Colorado Entrepreneurship MarketPlace  
Session Descriptions

***Building Youth Leaders*** - Lickity Split Chocolate is a Native Youth owned and operated company. Attendees will hear and learn how it was started as a for profit company in 2004 and has remained in business ever since! Lickity Split makes native designed chocolates and sells them in both a retail store and on the internet. The company has been recognized as a model for youth entrepreneurship and building youth leaders! You can do it too!

***You Guys are How Old?*** - A question you are probably asked many times. In this round table presentation, participants will learn about the trials and tribulations as well as excitement and enjoyment of being young entrepreneurs. We will talk about overcoming the stigma of age, being professional in all aspects of your life, and where to start.

***Making Money From Your Passion*** - Taking what you like and generating a solid business plan are keys to success. Mark will discuss how he took his love of technology, fused it with a need in the community, and co-founded a money-making venture. Idea generation, market research, business plan formulation are all covered in this A to B to C style presentation.