

Speaker/Presenter: Gerry Hutterer

Last week's Entrepreneurship MarketPlace meeting in Pagosa Springs was the first at which I have spoken. From a speaker's point of view, I was very impressed with the number of attendees at the Keynote Addresses and then at the great multitude of presentations. There were many intelligent questions posed and many case-histories disclosed for the purpose of obtaining help from speakers (and other attendees). This type of convention not only exposes the attributes of a host-town and the prospering enterprises therein, but allows the townspeople to learn what budding businesses might want to come to their venue, given the right incentives. In this respect, the MarketPlace is a win-win situation for all participants. One other very well-done feature of the gathering was the Vendor Exposition. Access to the tables was easy and the conversations flowed very smoothly. Goody-bags and "shwag" are always appreciated ways to market a business and/or the Town. Thank you for running this excellent event. It was a pleasure to participate and hopefully educate folks a little more about the merits of geothermal energy use.