

Members of EDCC:

In our effort to revitalize the organization and implement a new strategic plan, we have created a new committee called the “Evangelism” Committee. As the name implies, the goal of this committee is to spread the gospel of Economic Development and educate the masses the importance of our work. If you believe your work is important to the welfare of your community and state, if you believe your training and education make a difference, if you believe that decision makers do not understand your mission as well as they should, then this committee is for you. I am looking for volunteers from across the state.

The goal and objectives of the committee are:

- 1. Educate Local and State Leaders about the Realities of Economic Development**
 - a. Establish a standing Evangelism Committee
 - b. Develop a strategic action plan to educate decision makers on the value of our profession
 - c. Develop an ED 101 for elected officials and community leaders
 - d. Encourage every senior member of EDCC to be fluent in ED 101, through passage of a test
 - e. Designate ED 101 “professors” in every region of the state
 - f. Create a plan to present ED 101 to every Board or City Council with ED staff in Colorado

So if you are interested in the goals of this committee, please contact me. We will get to work right after the first of the year.

John Cody, CED

President/CEO

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